

JORDAN HUTCHINGS

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EDUCATION

Ph.D. Quantitative Marketing, University of Toronto	2022 – Current
M.A. Economics, University of British Columbia	2020
B.A. Economics, Simon Fraser University	2019

RESEARCH INTERESTS

Empirical Industrial Organization, Causal Inference

PUBLICATIONS

An experimental investigation into whether choice architecture interventions are considered ethical,
with Daniella Turetski, Renante Rondina, Bing Feng, & Dilip Soman
Scientific Reports, 13(1), p. 18334, 2023

WORK IN PROGRESS

Does Bike Share Benefit Retailers?

Motivating Health and Wellness Behaviour, with Daniella Turtzki & Cameron McCrae

PROFESSIONAL EXPERIENCE

Pre-Doctoral Research Fellow – CIDER, University of British Columbia	2021 – 2022
Associate Consultant – Deetken Insight Management Consulting	2020 – 2021
Freelance Economist – BC Regional Tourism Secretariat	2020
Summer Research Assistant – Bank of Canada	2019

TEACHING EXPERIENCE

University of Toronto, Master of Management Analytics:

Analytics for Marketing Strategy, TA 2024

Modelling Tools for Predictive Analytics, TA 2023

University of Toronto, Bachelor of Commerce:

Foundations of Artificial Intelligence for Management, TA 2023

University of British Columbia, Vancouver School of Economics:

Introduction to Microeconomics, TA 2019

Introduction to Macroeconomics, TA 2020

HONOURS AND AWARDS

University of Toronto Fellowship	2022 – 2023
TD Management Data and Analytics Lab Research Grant	2023
Jack Knetsch Award (Best Undergraduate Thesis)	2019
Undergraduate Student Research Award	2018 – 2019
The Glenn-Berg Enterprising Achiever Award	2019
Peter Kennedy Undergraduate Scholarship	2019
NCAA Athletic Award	2014 – 2018

CONFERENCE PRESENTATIONS

Canadian Economics Association, Poster	2019
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TECHNICAL SKILLS

Beginner:	SQL, Julia, Stata
Intermediate:	Python, Git, Tableau, L ^A T _E X
Advanced:	R, RMarkdown, MS Office Suite